## ORDER



Flight Dates 10/16/12-10/22/12

<u>Order Sep</u> 00:15:00

Product Estimate # 1951

Contract / Revision 574910 / KANDER FOR MISSOURI Alt Order # 09771612

Original Date / Revision Agency Com 15% Billing Type Cash

10/15/12 10/15/12 Rilling Contact Order Type GENERAL

Advertiser Kander/D/Sec of State

Billing Contact

Billing Contact

Billing Cycle EOM/EOC

650 Massachusetts Ave NW

Billing Calendar BROADCAST

Suite 210
Washington, DC 20001

Demographic A35+

Agency Buying Time LLC Rev Codes SP-POL CAN GEN

Buying Contact
Sales Office DC-M Product Codes PL1Xb
Sales Region NAT Priority 3

650 Massachusetts Ave NW
Suite 210

Agency Ref

Advertiser Ref

Start Date

Primary Account Executive Dan Driscoll

Account Executive

Order%

Washington, DC 20001

Dan Driscoll 100%

Order Share 20% Market Value 98750

End Date

Competing Station % of Order Amount **KCPT** % 0 31% 30612 **KCTV KCWE** % 0 21725 22% **KMBC** 0 % KMCI % 0 **KPXE** 27% 26662 **KSHB** 0 **KSMO** %

Billing Plan **Order Totals** Net Amount Gross Amount # Spots Net Amount Gross Amount Rating Start Date End Date # of Spots Month \$19,750.00 0.00 10/01/12 10/22/12 35 \$16,787.50 \$16,787.50 \$19,750.00 October 2012 35 0.00 35 \$16,787.50 \$19,750.00 Totals

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574910

Flight Dates 10/16/12-10/22/12

Hiatus Dates

<u>Original Date / Revision</u> 10/15/12/ 10/15/12

Order Sep 00:15:00

Advertiser Kander/D/Sec of State

Product KANDER FOR MISSOURI Estimate #

1951

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Print Date: 10/15/12 Page 3 of 4



574910

Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 10/15/12/ 10/15/12

Order Sep 00:15:00

Advertiser Kander/D/Sec of State

Product KANDER FOR MISSOURI Estimate #

1951

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Print Date: 10/15/12

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574910

Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 10/15/12/ 10/15/12

Order Sep 00:15:00

Advertiser Kander/D/Sec of State

Product KANDER FOR MISSOURI Estimate # 1951

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Ln	Ch	Start	End	Inventory Code	Break	Start/End 1	Time Days	Len Sp	ots	INCRESCUENTARIA INTERNATIONAL	Rtg Type	Spots	Amount
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Totals

35 \$19,750.00